



2010

Artist Application Form Saturday, April 24 & Sunday, April 25 (11AM – 6PM)

Open to visual and performing artists, Mission Federal ArtWalk is a year-long program that culminates in a two-day exhibition and sale of original fine art. Over 70,000 attend this event annually in the Little Italy neighborhood of downtown San Diego. Mission Federal ArtWalk is a juried show, and the majority of the work displayed must be original pieces. Note cards, t-shirts, posters, etc. of work are not allowed. Limited edition fine art prints only. Prints must represent a **minority** of the work displayed with the majority being original pieces. Literature and information pertaining to the artist's work is permitted. Artist tents must be staffed by the participating artist at all times during the event hours. Space is limited. Register early as this event typically sells out in December of the prior year

PLEASE READ CAREFULLY

Application Deadline: FRIDAY, JANUARY 8, 2010 or until spaces are filled!

Featured Artist Deadline: NOVEMBER 2, 2009 NO EXCEPTIONS. Fee and images must be received by November 2, 2009 for consideration to be an ArtWalk Featured Artist. A panel of jurors will select twelve registrants to be ArtWalk Featured Artists. Each Featured Artist will be specially recognized in event PR, on the ArtWalk Web site, and at the event.

Application & Space Allocation: Spaces for the event will be tented booths on closed streets throughout the Little Italy area of San Diego. Application and location selection gives priority to artists that have been involved in the event in the past, based on the number of years an artist has participated. Mission Federal ArtWalk places high value on the loyalty of artists that have been in the show year after year and this process rewards loyal Mission Federal ArtWalk participants.

Please note that the first 150 registered artists will have the opportunity to select their tent location based on the priority system described below. For artists that are not among the first 150 artists registered, spaces will be assigned by event management rather than selected by the artist. Mission Federal ArtWalk will supply all artist tents for the event, artists may not bring their own tents.

RETURNING ARTISTS

FOR THE FIRST 150 APPLICATIONS A PRIORITY STATUS WILL BE DETERMINED BY THE NUMBER OF YEARS OF EVENT PARTICIPATION, GOING BACK TO 2003 (SEE CHART ON PAGE 3). ONCE PRIORITY STATUS HAS BEEN ASSIGNED TO EACH REGISTRANT, THERE WILL BE A RANDOM DRAWING CONDUCTED FOR EACH PRIORITY GROUP TO DETERMINE ARTIST ORDER OF TENT SELECTION. PLEASE NOTE THAT TENT SELECTION PROCESS DOES NOT BEGIN UNTIL THE FALL AND ARTISTS ARE CONTACTED IN THE ORDER RESULTING FROM THE DRAWING.

THE ARTISTS WITH 7 YEARS OF PARTICIPATION RECEIVE THE HIGHEST PRIORITY, 6 YEARS THE NEXT LEVEL, ETC.

Applications for **returning artists only** will be accepted beginning immediately, through Friday, May 8, 2009 for entry into the priority based system. **TO BE INCLUDED IN THIS PRIORITY PROCESS YOU MUST APPLY BY FRIDAY, MAY 8, 2009.** Beginning this year, you can apply online at www.missionfederalartwalk.org or you can mail in your application form with a post-mark date of May 8 or earlier, or drop off your application at the Mission Federal ArtWalk office. Artists will not be registered without a completed application form and payment.

Returning artists who do not apply **BEFORE** May 8 will be able to apply any time, and once juried in, will be assigned a tent selection number **BASED ON ORDER OF APPLICATION ONLY**, so to guarantee your highest possible priority in tent selection, you may want to take steps to register by Friday, May 8, 2009.

NEW ARTISTS

NEW ARTIST APPLICATIONS ARE ACCEPTED BEGINNING ON MAY 11 and will be prioritized based on order of receipt.

Artist must have a valid California Sellers Permit (state sales tax license) and have it posted in their booth during Festival hours. Artist is responsible for collecting and reporting sales tax.

Individual Application

The \$425 Individual Artist Package includes:

1. The opportunity for an artist to show and sell work directly to the public.

Artists will be assigned to a 10' x 10' tented booth **provided by Mission Federal ArtWalk**. Hanging materials, walls, displays, etc. must be furnished by the artist. Electricity is not available.

2. Signage:

- Artist name and tent number at location
- Mission Federal ArtWalk poster for artists with permanent studios

3. An Individual Mission Federal ArtWalk Web Page (beginning February 2010) to include:

- Individual artist name
- Five full-color images of artist's work
- Artist biography and/or artist statement
- Mission Federal ArtWalk tent location to be posted in February 2010
- Contact information
- Link to your personal e-mail address and Web site

4. Event T-shirt

Group Application

Fee Packages include:

1. The opportunity for a group to show and sell work directly to the public.

Group participation is limited to established, permanent artist groups, there will be no exceptions. Groups will be assigned to tented booths **provided by Mission Federal ArtWalk** based on group size. See below for specifics. Hanging materials, walls, displays, etc. must be furnished by the artist. Electricity is not available.

Note: Two individual artists may not share one tent.

<u>Group Size</u>	<u>Minimum Space Allotted</u>	<u>Price</u>
Up to six	10' x 20' OR 200 square feet	\$800
Up to ten	10' x 30' OR 300 square feet	\$1200
More than ten	10' x 40' OR 400 square feet 10' x 50' OR 500 square feet	\$1600 \$2000

2. Signage at artist's location includes:

- Group name and tent number at location
- ArtWalk poster for groups with permanent studios

3. A Group Mission Federal ArtWalk Web Page to include:

- Group name
- Images of group's work (6 images for a 10' x 20', 10 images for a 10' x 30', 15 images maximum for a 10' x 40' or larger.)
- Group biography and/ or statement
- Mission Federal ArtWalk tent location to be posted in February 2010
- Group contact information
- Link to group e-mail address and Web site

4. One complimentary Event T-shirt

Next page: Application Form. Please be sure to fill out this form completely

Step 1: Tell us about you:

Please complete information as you wish it to appear in event materials

Please CHECK which ArtWalk events you have participated in by checking below:

Mission Federal ArtWalk Participation Year	Participated	Did Not Participate
2003		
2004		
2005		
2006		
2007		
2008		
2009		
Total Number of Years in event		

Individual Application

Name: _____

Group Application (Limited to established, permanent artist groups, no exceptions.)

Group Name: _____ # of Members: _____ Contact Person: _____

Groups please list the names of participating members: _____

Individual & Groups please complete the remainder of the application

Street Address: _____ City _____

State: _____ Zip: _____ Country: _____

Phone: _____ Cell Phone: _____ Fax: _____

E-mail: _____ Web Site: _____

T-shirt Size: S M L XL XXL (circle one)

Step 2: Tell us about your work

Please describe your work and/or statement in 20 words or less: (will be used on your web page)

Artist Art Type(s): art glass collage digital mosaic painting photography printmaking sculpture textiles _____

Artist Medium/Media: _____

Please list art events/shows that you have participated in for the past 5 years (please use additional page and attach if necessary).

Are there any special requirements we should know about?

Please explain: _____

Mission Federal ArtWalk reserves the right to request removal of displayed work that does not reflect that which was submitted (i.e. crafts, other artists' work, etc.)

Step 3: Tell us about your display

Please send a photograph of a typical display you would set up (from a previous show, not necessarily from Mission Federal ArtWalk). If you don't have this available at the time of your application, and need more time, please send it in by November 7.

Step 4: Images for your individual page on the event web site

Five images are published on the Mission Federal ArtWalk Web site in full-color and measure approximately 5" x 5". Image captions will include the title, dimensions and medium. Please put the title of each image you are submitting. Submitted pieces are not required to be at the event, but must accurately represent the type of work displayed at Mission Federal ArtWalk. Images submitted should be at least 5" wide, and scanned at (72 dpi) in EPS, TIFF or JPEG. Images may be submitted digitally or by photograph. If e-mailing please send to: info@missionfederalartwalk.org. No slides, transparencies or PDF files, please.

Groups: When submitting images, please remember to include artist's name, along with title, dimensions and medium with each image. (6 images for a 10' x 20', 10 images for a 10' x 30' and 15 images for a 10' x 40' or larger.) Add extra pages for additional images.

Please use my images from 2009 Please use existing page and images from 2009

Image #1 Title: _____ Dimensions (inches): ____ X ____ Medium _____ Price: _____

Image #2 Title: _____ Dimensions (inches): ____ X ____ Medium _____ Price: _____

Image #3 Title: _____ Dimensions (inches): ____ X ____ Medium _____ Price: _____

Image #4 Title: _____ Dimensions (inches): ____ X ____ Medium _____ Price: _____

Image #5 Title: _____ Dimensions (inches): ____ X ____ Medium _____ Price: _____

Step 5: Please read the following rules, regulations and sign:

Only artists displaying their own original work will be eligible to participate in Mission Federal ArtWalk. Note cards, t-shirts, posters, etc. of work are not allowed. Limited edition prints and giclees only. Prints must represent the minority of the work displayed, with the majority of work being original pieces. Literature and information pertaining to the artist's work is permitted. Submitted pieces for the Web site are not required to be at the event, but must accurately represent the type of work displayed at Mission Federal ArtWalk. Mission Federal ArtWalk reserves the right to request removal of displayed work that does not reflect that which was submitted (i.e. crafts, other artists' work, etc.) **Absolutely no imported, manufactured or mass-produced items, kits or articles not made in total by the artist.** Participating artists must exhibit during all event hours on both days. Exhibit must be staffed by the participating artist or artists at all times during event hours. Artists are solely responsible for collecting monies for work sold and for payment of taxes to any city, county, state or federal agency. Artists are solely responsible for copyrighting their own work. Artists are prohibited from distributing literature or promoting in any other manner, any religious, fraternal, foundation, political or commercial organization. Artists are responsible for the transportation, installation, insurance, and security of their work. Mission Federal ArtWalk, its organizers, sponsors, volunteers and affiliates accept no responsibility for loss/accidents/injury/damages. Mission Federal ArtWalk retains the right to use photographic images of visual and performing artists, and/or their work, for advertising and promotion purposes only. I agree to use Mission Federal ArtWalk sanctioned hanging materials & return my space to the same if not better condition. **Fees are non-refundable only if juried into the event and you later cancel.** Mission Federal ArtWalk reserves the right to refuse application to anyone for any reason. All decisions are made ultimately at the discretion of Mission Federal ArtWalk.

I have read the rules & regulations above, and agree to follow them. I understand that fees are non-refundable.

Signature

Date

Step 6: Artist Booth Fee

Check appropriate fee:

- \$425 (individual artist)
- \$800 (10' x 20' space with up to six group members)
- \$1200 (10' x 30' space with up to ten group members)
- \$1600 (10' x 40' space with more than ten group members)
- \$2000 (10' x 50' space with more than ten group members)

Method of Payment: (select one):

Check Money Order Visa MasterCard

Please make all checks payable to ArtWalk.

Credit Card Information

Name: (as it appears on card) _____

Card Number: _____ Exp. Date (MM/YY): ____ / ____

Billing Address: _____ 3 digit security number on back of card: _____

City: _____ State: _____ Zip Code: _____

Signature: _____

Please note:

- You must sign your application and payment must be received for your application to be considered complete.
- **Fees are non-refundable only if juried into the event and you later cancel.**
- Your credit card statement will show "ArtWalk" as payee.

Step 6: Before sealing the envelope, be sure to:

- Sign the Artist Application and include the appropriate booth fee payable to ArtWalk (\$425 for individual artist, Group fee varies - please see Group Fee Package.)

- Mail to:

Mission Federal ArtWalk Artist Application
734 W. Beech Street, Suite 100
San Diego, CA 92101